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Ojos Locos Sports Cantina Opens in the Heart of Mesquite's Iron Horse District

Bold Flavors, Big Screens, and a Lively Atmosphere Arrive Steps from the Iconic Mesquite Championship Rodeo

DALLAS – [Ojos Locos Sports Cantina](#) announced today the opening of its 33rd location in Mesquite, Texas, at 375 Rodeo Center Blvd. Located in the Iron Horse District, the restaurant sits just steps from the Mesquite Arena, home to the legendary Mesquite Championship Rodeo for more than four decades.

The new restaurant will open on Wednesday, September 10, a few days before Hispanic Heritage Month begins. The timing underscores Ojos Locos' ongoing commitment to celebrating the communities it serves through authentic flavors, a welcoming atmosphere, and strong cultural connections. With several million dollars invested in building the new cantina and the creation of more than 120 new jobs, the opening reflects the brand's dedication to the community's growth and vitality while reinforcing its commitment to supporting and uplifting local residents.

"As we enter Mesquite, our goal is to create a space where the community immediately feels at home," said Mike Johnson, Chief Operations Officer at Ojos Locos. "We look forward to contributing to the spirit of the Iron Horse District by offering great food, top-notch hospitality, and a lively atmosphere, all while celebrating and serving the communities that inspire us."

Each Ojos Locos location delivers a fun, laid-back environment with an immersive sports experience that captures the pulse of the community. With wall-to-wall HD TVs and Spanish-language broadcasts of fan-favorite events from FIFA, NFL, NCAA College Football, NBA, MLB, MLS, UFC and more, the cantina becomes a vibrant gathering place where culture, connection, and celebration come together.

The scratch kitchen cuisine at Ojos Locos reflects a bold fusion of American and Latin culinary culture, featuring guest-favorite street tacos, wings, and ice-cold cerveza served in signature 29° mugs. With every menu innovation, Ojos keeps delivering

flavor-packed, freshly made, never frozen food that matches the energy and heart of the communities it serves.

In appreciation of those who serve, Ojos Locos offers a standing 20% discount for all first responders and military members. Guests can also enjoy the restaurant's lively Happy Hour, Monday through Friday from 2 to 7 p.m., featuring drink specials such as \$5 off 100 oz balones y buckets, \$2 off 60 oz balones, \$1 off draft and bottled beer, and half-off Paleta Shot, La Toxica, and house margaritas.

To learn more about Ojos Locos in Mesquite, visit www.ojoslocos.com.

About Ojos Locos

Ojos Locos Sports Cantina was founded in 2010 in Dallas, Texas, with the vision of creating a vibrant, culturally authentic sports cantina and scratch kitchen that celebrates and serves the Latin community. Known for its fun, laid-back environment Ojos Locos is more than just a place to catch the game — it's a lively, comfortable gathering place where guests enjoy made-from-scratch handheld favorites like street tacos, wings, and burgers, paired with ice-cold cerveza served in signature 29° mugs.

With 32 opened locations across five states and growing, Ojos Locos remains true to its mission: to bring people together through food, fútbol, and unforgettable experiences rooted in culture and community.

Learn more at www.ojoslocos.com.

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